

Sunderland Association Football Club Limited

Competition Terms & Conditions

1. Definitions

“**SAFC**” means Sunderland Association Football Club Limited; “**the Gambling Operator**” shall mean Dafabet; “**the Prize**” shall mean the prize as further particularised in clause 5; “**the Promoter**” means SAFC; “**the Winner**” means the person who is chosen as the winning entrants to avail the Prize.

2. General

2.1 The competition will run from 9:30am on 14 September 2016 and will terminate at 12pm on 15 September 2016 (“the Competition Period”).

2.2 Entries submitted outside the Competition Period will not be considered.

2.3 This competition shall in no way act as a betting and/or gambling promotion thus children and vulnerable persons cannot be harmed or exploited. Neither SAFC nor the Gambling Operator promotes unhealthy or excessive gambling www.gambleaware.co.uk.

3. Restrictions

This competition is open to residents of the UK (including Northern Ireland) aged 18 (eighteen) years and over only, proof of age shall be required. Employees (and members of their immediate family) of SAFC, the Gambling Operator their agents and anyone connected to this particular competition are not eligible to enter.

4. Rules to participate

4.1 All entrants must be aged 18 (eighteen) years and over.

4.2 A valid entry to this competition is via completing the entry form within the Competition Period. The entry form shall be communicated to participants via SAFC’s official social media pages and official website www.safc.com therefore participants must submit the fully completed entry form to the Promoter (as directed) before the end of the Competition Period.

4.3 In accordance with clause 4.2 above, entries should detail, the participants name, date of birth, telephone number and email address. Due to the nature of the timeframe of the Competition Period, should the participants be unable to enter the competition via the methods detailed in clause 4.2, they should contact the Promoter within the Competition Period in the first instance.

4.4 Only one entry per participant will be accepted by the Promoter during the Competition Period, that participant’s name will enter the Prize draw. Multiple entries will not be submitted into the Prize draw.

4.5 Subject to clause 5.1, by entering this competition, the Winner consent to SAFC using promotional material regarding the Winner, including any photography, imagery, and names being used on SAFC promotional channels both printed and digital. For the avoidance of doubt, SAFC shall not use any persons under the age of 25 to promote the Gambling Operator and promotional material shall not be directed to children and/or vulnerable persons.

4.6 There is no charge for entering this competition and no purchase of goods is necessary to be eligible for entry into the competition.

4.7 There is no charge for registering with SAFC’s website and/or social media pages.

Prize

5.1 There will be 1 (one) first Prize Winner chosen who will receive: a place in SAFC’s first team photo (“Team Photo”), as notified to the Winner by the Promoter after the Prize draw. The Team Photo will take place on Friday 16 September 2016 at 14:30 therefore the Winner undertakes to be available at short notice. Please note the Winner shall receive a copy of the Team Photo for its own personal use

and warrants that it shall not be used for any commercial purpose. SAFC shall not and shall not procure any third parties to use the Team Photo for any promotional activity; SAFC shall take a separate first team photo without the Winner for its commercial use.

- 5.2 By entering this competition the Winner undertakes to the Promoter that the Prize will not be sold and/or passed to any third parties and shall only be used for the purpose outlined herein. For the avoidance of doubt, the Prize will be allocated at the sole discretion of the Promoter and the Promoter will not enter into any correspondence regarding the Prize.
- 5.3 There are no alternatives to the Prize, the Prize is as stated and is non-transferrable. If due to circumstances beyond the control of SAFC they are unable to provide the stated Prize, SAFC reserves the right in their absolute discretion to substitute the Prize for a similar Prize of equivalent or greater value. For the avoidance of doubt, in order to avail the Prize no element of skill, judgement or knowledge is required.
- 5.4 The Winner shall be liable for any and all accommodation and travel required in order to avail of the competition Prize.
- 5.5 Should the Team Photo be postponed or cancelled for reasons outside of SAFC's control, SAFC shall not be liable to the Winner in respect of any costs, time or energy expended in relation to such.

6. Results

- 6.1 The Winner will be notified by SAFC's Partnerships Department, by telephone, as soon as practicable after the draw has taken place on Thursday 15 September 2016. SAFC's Partnerships Department will make two telephone calls to the winning entry. If the winning participant cannot be contacted, they acknowledge that the provisions of clause 6.4 will apply. Due to the timescale of the Competition Period, the first Prize Winner must be available at short notice in order to avail the Prize.
- 6.2 The winning entry will be chosen randomly by SAFC by way of a Prize draw. SAFC's decision is final and no correspondence will be entered into.
- 6.3 Due to the nature of the competition, SAFC may require proof of age from the Winner before they can avail the Prize.
- 6.4 If the Winner of the Prize cannot be traced after reasonable efforts have been made by SAFC and/or the Winner have not complied with the terms detailed herein, SAFC will be entitled to select an alternative Winner from the entries to the competition or dispose of the Prize as it thinks fit without any liability to the original Winner.
- 6.5 Notification of the winning entry will be posted on www.SAFC.com, the official website of SAFC, and @SunderlandAFC, SAFC's official twitter page, SAFC's official Facebook and Google+ page after the draw of the competition.

7. General Conditions

- 7.1 Any entry, which does not comply with the rules, may be deemed invalid at the sole discretion of the Promoter. SAFC is not responsible for technical, hardware or software malfunctions, misdirected entries, lost or unavailable network connections, failed, incorrect, garbled, delayed electronic or other communications or other technical problems related to mobile entries. Proof of sending will not be deemed to be proof of delivery.
- 7.2 Subject to the conditions herein, all entrants agree that they may be required to take part in publicity without further consent or payment. Such publicity may include their names and other information as deemed necessary by SAFC.
- 7.3 SAFC will monitor the nature of all entries associated with the competition, including but not limited to tweets/posts associated with the competition.

- 7.4 Entrants should note that any abusive, racist or derogatory entries will be deleted and the perpetrator will be blocked and will have their account reported to their service provider/Twitter, Facebook and/or Google; and if appropriate the Police Authority.
- 7.5 In addition to these terms and conditions, entrants/participants should avail themselves to the rules of Twitter, Google and Facebook.
- 7.6 By entering this competition, participants agree to be bound by these Terms and Conditions and by any other requirements set out in the promotional material, which may be amended or varied at any time by the Promoter.
- 7.7 The Promoters address is as follows: Sunderland Association Football Club Limited, Stadium of Light, Sunderland, SR5 1SU.

8. Data protection

- 8.1 In order to participate in the competition participants must provide certain personal information. This personal information is collected and processed for the purposes of organising, running and monitoring the campaign, as well as for carrying out publicity activities on it.
- 8.2 The Promoter shall be considered the data controller for the database containing this personal information.
- 8.3 In entering into the competition, the entrants agree that SAFC may use their data for marketing promotional purposes. SAFC will not pass any data onto any third parties.

9. Jurisdiction

This competition and the rules are governed by English Law and any disputes will be subject to the exclusive jurisdiction of the Courts of England and Wales.